

# ADVERTISING WITH CAPITALBOP

CapitalBop, Inc. is the premier resource for jazz in the Washington, D.C. metro area. An “integral part of the D.C. jazz community” (WaPo), we build a community of audiences and readership in celebration of our city’s rich history of Black creative music. We are both a concert presenting/education organization and a full-fledged online media outlet, with a unique online magazine, a cutting-edge creative media arm, and a robust social media presence. During our decade-plus history, our flagship product continues to be our comprehensive concert listings calendar, which consistently appears at the top of Google search results for “jazz in DC.” After a fresh redesign and relaunch in spring of 2025, we are reaching more people than ever. Advertisers with CapitalBop reach:

**3,900+**  
**ACTIVE**  
**EMAIL SUBSCRIBERS**

- 50% average open rate
- large majority of subscribers are D.C. area-based jazz fans

**5,000+**  
**UNIQUE**  
**MONTHLY WEBSITE VISITORS**

totaling an average of 15,000 unique pageloads per month

## PLACEMENTS

SEE FOLLOWING PAGES FOR LAYOUTS

### DEDICATED EMAIL BLAST

One email sent to our full subscribers list. Each email is custom-made in cooperation with the client.

### EMAIL HEADER IMAGE

1200x400 (approx.)

Displayed at the top of a standard CapitalBop newsletter.

### FULL SUITE

\*\*

Multiple placements across entire site: website & mobile header; middle homepage banner; CB Magazine front page square; calendar footer. See page 2 for more info.

\*\*CapitalBop will provide client with full list of dimensions

### MAGAZINE AD

1040x300px

A la carte landscape that shows at the bottom of every CB Magazine article and inline within articles of client's choosing

### CALENDAR SKYSCRAPER

84x1200px

DESKTOP ONLY: skyscraper ad next to CapitalBop's signature D.C. Jazz Calendar

\* Pixel dimensions quoted are specifications for creative. Actual display dimensions will vary by window size and monitor resolution.

## RATES

DISCOUNTS AVAILABLE FOR ORGANIZATIONAL PARTNERS AND D.C.-AREA ARTISTS

### WEB ADS

	Week	4 Weeks
Full Suite	\$300	\$900
Calendar Skyscraper	\$100	\$300
Magazine Ad	\$250	\$750

### EMAIL ADS

	1 email	3 emails
Dedicated email blast	\$750	--
Email header	\$250	\$650

### COMBO (best value)

	Week	Month
Full Suite + ONE (1) dedicated email blast	\$800	\$1300

FOR INQUIRIES, CONTACT:  
[advertising@capitalbop.com](mailto:advertising@capitalbop.com)

CAPITALBOP, INC.  
2853 ONTARIO RD. NW #501  
WASHINGTON, DC 20009  
[WWW.CAPITALBOP.COM](http://WWW.CAPITALBOP.COM)

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## PLACEMENTS

NEWSLETTER

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### NEWSLETTER

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*EMAIL HEADER  
EMBED*

#### THE MONTH IN SHOWS

### 5 D.C. jazz picks for June 2025



by Jackson Sinnenberg

Happy Pride Month!

While the WorldPride Festival fills D.C. streets with rainbow flags and people from all over the world – especially for the headlining music festival – Rhizome will hold a more DIY, community-oriented program in the form of the Queering Sound festival. June 7 is a stand out night and features a range of performers from inside and outside the beltway including occasional CapitalBop contributor Dr. Thomas Stanley (aka Bushmeat Sound System). Rhizome will also host a (now semi-regular) performance by the expansive and dynamic duo of percussionist Kahil El'Zabar and saxophonist David Murray on June 17.

June also brings some of the finest weather the year has to offer, and outdoor shows are in full swing now. The chordless Sonny Rollins-meets-MF Doom trio New Jazz Underground will take over the National Gallery of Art's Sculpture Garden on June 6, which should make for an interesting pairing of audience and artist. Later in the month, the legendary Duke Ellington returns to the Ellington

#### Quick CB picks for your week...

**Tuesday 6/3**

— 7:30 PM —

[Dave Manley: After](#)

[Dark](#)

at Divino

Ristorante

Enoteca

**Wednesday 6/4**

— 6:30 PM —

[Kenny Rittenhouse](#)

[Trio](#)

at Jojo Restaurant

& Bar

— 9:30 PM —

[Simona Premazzi](#)

(late set)

at Blues Alley

**Thursday 6/5**

— 7 PM —

[Herb Scott](#)

at St. Vincent

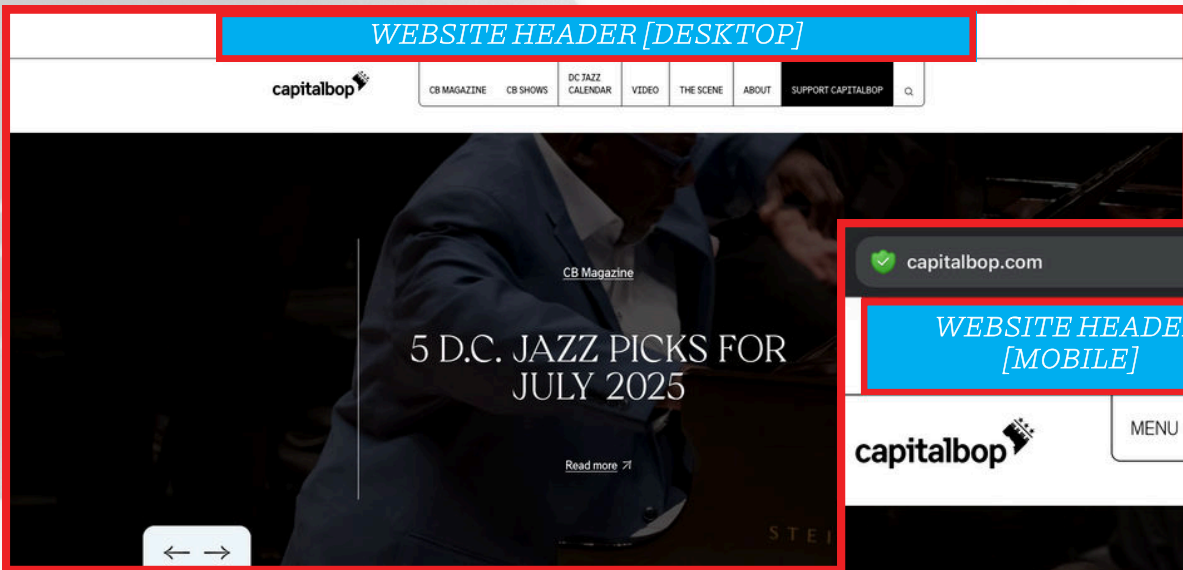
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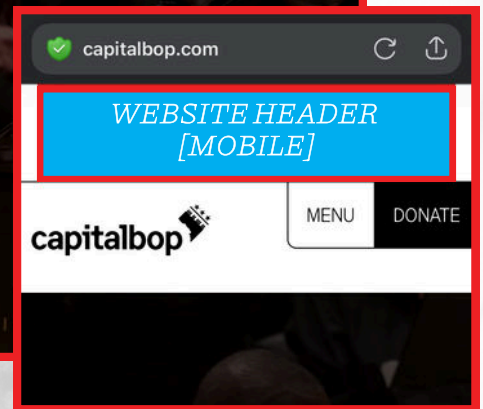
## PLACEMENTS

### FULL SUITE

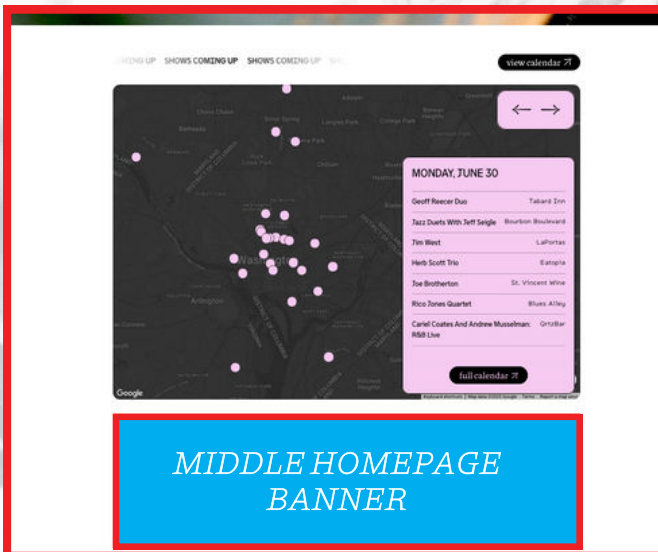
#### WEBSITE HEADER [DESKTOP]



#### WEBSITE HEADER [MOBILE]



#### MIDDLE HOMEPAGE BANNER



#### MAGAZINE FRONT PAGE SQUARE



#### CALENDAR PAGE FOOTER





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## PLACEMENTS

### ADDITIONAL 'A LA CARTE' OPTIONS

projection will put you in the pew.

#### MAGAZINE ARTICLE INLINE

The voice of Dianne Reeves captivates, invoking vocal inspirations of the past like Sarah Vaughan or Ella Fitzgerald while remaining staunchly original. Reeves learned at a very early age how to utilize her unique power. Raised in a musical family, she also received mentorship and encouragement at a young age from music greats like Sergio Mendes and Harry Belafonte. Now a four-time Grammy winner, Reeves is the only singer to have won in the Best Jazz Vocal Performance category three times in a row.

Opening the show's Brazilian guitarist Romero Lubambo.

Some text based on previous calendar listings by Giovanni Rusconello and Luke Stewart

Dianne Reeves, Gregory Porter, Lafayette Gilchrist, Shannon Goss, We Were Here Before

#### MAGAZINE ARTICLE FOOTER

← JULY 2025 →

CALENDAR SKYSCRAPER

SUN	MON	TUE	WED	THUR
		1	2	3
		6:00pm Antonio James 6:00pm Eugenio Ibarz Duo 7:00pm Julie Hall: A Phyllis Hyman Birthday Tribute 8:00pm ★ Nate Wooley's Folk Music / Weed Tree 9:30pm Takoma Station Jazz Jam 8:00pm Brother Bill Quintet 9:30pm Marx Cafe Jam Session	6:00pm Laura Feibelman 6:30pm Steve Ragsdale 6:30pm The Black Passion Band 7:00pm "A Night of Sax" Summer Sax 7:00pm Benjie Porecki Firm Roots Trio 7:00pm Dylan Lizza Trio 7:00pm Gracie Jay Trio 8:00pm ★ Capitol Hill Jazz Jam 8:00pm Los Locos 9:30pm David Zavracky Trio	6:00pm Adam Fluger Duo 6:00pm ★ Eli Balbed and S Herberman D 6:00pm John Howard Trio 6:00pm Ken Kilpatrick Tr 7:00pm Blue Duo 7:00pm ★ Ja at Bossa 7:00pm Jazz 7:00pm Math Smith 8:00pm A-Tr 8:00pm Dian 8:00pm Peter Edelman Tric Jazz Jam 8:30pm Rare Essence and feat. Su
4	5	6		

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