



## OUR D.C. JAZZ COVID-19 RESPONSE PLAN

- 1 Capitalbop.com/covid-19.** Just days after the White House put a stop to normal economic activity in response to the coronavirus, CapitalBop launched our online resource helping the D.C. jazz community respond. The page includes a new musicians listing, connecting audiences with artists so that they can buy online lessons and offer other other forms of support to musicians during the shutdown; a running list of artist-relief funds available to musicians in the area; curated lists of D.C. jazz albums that readers can purchase directly from musicians; other informational resources; and more.
- 2 Sidewalk concert program.** CapitalBop recently piloted a transition of our robust concert-presenting operation into a program of sidewalk concerts: daylong engagements in which D.C. residents can pay to bring area musicians to their neighborhoods for short concert performances — all from the safe distance of the sidewalk. The series is on temporary hold while Mayor Bowser’s shelter in place order is in effect, but will resume once it is lifted, bridging the gap between that date and the date when full-audience live music is able to restart.
- 3 Live-stream “takeovers.”** CapitalBop will be opening our social media accounts to area artists, helping their live-streamed performances reach a larger audience, and are looking at new creative livestream solutions to allow artists new avenues to reach audiences.
- 4 10th-anniversary growth initiatives.** This year was supposed to be CapitalBop’s big 10th-anniversary celebration, replete with our first-ever Fall Festival, an unprecedented fundraising drive, and the drafting of a long-term strategic plan. Then the coronavirus struck. We have deferred these plans until next year, and we are now committed to spending the rest of 2020 shoring up our infrastructure and donor base. That means building upon our network of individual supporters, strengthening ties with foundations, and continuing to expand the capacity of our core staff — while staying focused on serving the D.C. jazz community amidst this crisis.
- 5 Maintaining our infrastructure during the shutdown.** The CapitalBop team will continue to execute on the core elements of our ambitious 2020 capacity-building plans, notably by hiring a part-time webmaster and a new CPA. We have distributed RFPs for both positions and are collecting proposals as of late March. This will put us in a strong position to carry out our 10th anniversary growth initiatives come 2021.